

University of Mumbai

**4942161**

Winter 2025

EXAMINATION TIME TABLE (NEP -2020)
PROGRAMME -M.A. (Public Relation)
(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 18 November, 2025	10:30 a.m. to 12:30 p.m.	II	55112	Organisational Behaviour
Thursday, 20 November, 2025	10:30 a.m. to 12:30 p.m.	II	55122	Digital Technologies and Strategic Communication
Thursday, 20 November, 2025	10:30 a.m. to 12:30 p.m.	II	55126	Media Relations and Media Writing
Monday, 24 November, 2025	10:30 a.m. to 12:30 p.m.	II	55132	Advanced Strategic and Integrated Communication
Monday, 24 November, 2025	10:30 a.m. to 12:30 p.m.	II	55135	Strategic and Integrated Communication
Wednesday, 26 November, 2025	10:30 a.m. to 11:30 a.m.	II	55142	Writing for the Media-2
Wednesday, 26 November, 2025	10:30 a.m. to 11:30 a.m.	II	55145	Digital Media Marketing
Friday, 28 November, 2025	10:30 a.m. to 12:30 p.m.	II	55171	Production for the audio-visual media
Friday, 28 November, 2025	10:30 a.m. to 12:30 p.m.	II	55172	Preparing an Advertising Campaign

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the timetable shall be communicated on the University website.

Mumbai - 400 098
30th October, 2025.

Pooja Raundale
Dr. Pooja Raundale
Director

Board of Examinations & Evaluation